

Master of Arts in Communication

Program Requirements + Overview

1. FOUNDATIONAL / CORE COURSES

Required of all students (9 credits)

COMM 6001 Communication Theory in Context
COMM 6002 Communication Research in Action
COMM 6250 Communication as Ethical Practice



2. CHOOSE A SPECIALIZATION (12 credits)

Students must take 4 courses from one of the following lists. Each course has variable topics and may be repeated once. However, students must complete courses in at least 3 areas.

DIGITAL COMMUNICATION STRATEGIES (12 credits)

COMM 6810 Digital Communication Strategies in Content
COMM 6815 Digital Communication Strategies in Metrics
COMM 6820 Digital Communication Strategies in Technologies
COMM 6825 Digital Communication Strategies in Leadership

OR

COMMUNICATION PROFESSIONS IN SOCIETY (12 credits)

COMM 6953 Proseminar in Health, Science & Environment
COMM 6954 Proseminar in Media
COMM 6955 Proseminar in Organizations
COMM 6956 Proseminar in Public Life
COMM 6957 Proseminar in Relationships
COMM 6958 Proseminar in Technology



3. CHOOSE A THESIS OR PROFESSIONAL PROJECT

The thesis track degree is a total of 30 hours, while the professional track is 36 hours.

THESIS OPTION (9 credits)

COMM 6999 Thesis (6 credits)
COMM Elective (3 credits)

OR

PROFESSIONAL PROJECT OPTION (15 credits)

COMM 6998 Professional Project (3 credits)
COMM 6964 Communication Practicum (3 credits)
COMM Electives (9 credits)